



FOR IMMEDIATE RELEASE

Portland artist, Tanner Gasco-Wiggin, has created a site-specific installation entitled $1+1=3$ in the right window of an underutilized storefront at 475 Fore St. in Portland, Maine. A free public reception with the artist will occur on the sidewalk from 5-7pm Friday, November 16th, 2012. (Partly cloudy, high 40s, winds from the North, 5-10 mph.)

PORTLAND, ME -- Talent | Agency is pleased to present its third initiative in brokering symbiotic resource exchange between artists and both premeditated and unsuspecting audiences. $1+1=3$, a multi-media installation in the right window at 475 Fore Street, imbues a small space with a warm message while blocking off view of the rest of a storefront into which the window was designed to entice entry. The observed space that Gasco-Wiggin constructed from block prints on paper celebrates the hand, imperfections and impermanence, disregarding what the artist terms the "cold conveniences" of CNC Routers or digital printers. The diagonal bar pattern (image attached) references construction sites and signs, and has been embedded/impregnated/charged with the repetitive message "Welcome," inviting viewers to linger on the idea of impermanent flux spaces and the potential within them.

This ephemeral "pop-in" space suggests the possibility of more spaces like this, ones open for interpretive use and freely devoid of predefined function. $1+1=3$ was created during the artist's residency on Fore Street facilitated by Talent | Agent and Maine College of Art Associate Professor, Adriane Herman, and hosted by CBRE/Boulos Property Management, on behalf of RREEF America REIT III Z-4 LLC, the owner of One and Two Portland Square. Gasco-Wiggin's window installation will remain visible from the street through November 18, 2012.

Artist's statement:

A simple absurd equation, $1+1=3$ alludes to the handmade versus automated technology relationship that is currently flourishing, and to the fact that the value of the handmade is more than simply the sum of its physical parts. Human labor and work, when put towards the construction of objects and places, leave behind a soul (that of the maker) or a silhouette waiting to be filled by a viewer or user. Hand-crafted objects and places, such as $1+1=3$, stand in contrast to modern technological developments that allow things to be made without the direct touch of something living, breathing, and feeling, thus illuminating the duality of physical form and perceived meaning in places and objects.

About the artist:

Tanner Gasco-Wiggin is an artist from Southern Vermont currently living and working in Portland, Maine. His work utilizes Printmaking processes and modes of thinking to blend with installation, photography, and sculptural work. He completed a major in Printmaking at Maine College of Art, through which he interned with a local printmaker and served as a teaching assistant. His work has been included in group shows in Maine and Connecticut, and his collaborative work with other students and professors has been shown in multiple galleries, street events and festivals, including the Institute of Contemporary Art in Portland.

About Talent | Agency:

Seeking to facilitate symbiotic connectivity, Talent | Agency issues permission slips to artists and creates onramps for those not yet cohabitating with or working amidst original works of art. For more information or to commission Tanner Gasco-Wiggin to create a welcoming space in a home or workplace, contact Adriane Herman at aherman@meca.edu or (207) 272-0863.

About the host:

On behalf of RREEF America REIT III Z-4 LLC, CBRE/Boulos Property Management is pleased to host Talent | Agency in support of emerging artists in our community.



1+1=3, by Tanner Gasco-Wiggin, 2012, at Talent | Agency, 475 Fore St., Portland, ME. (Through 11/18)

Image is a [reversed] process detail; high resolution images of completed and in-progress installation are available upon request from aherman@meca.edu.